

Standard curriculum for BSc in International Business Economics

Semester	Code	Module	Credits
1	ECOB106	Business Economics	5
1	SKIB116	Business Presence and Oral Communication	5
1	SKIB115	Critical Analysis & Effective Writing	5
1	ITLB118	Productivity and Digital Collaboration Essentials	5
1	BPSB107	Sustainable Business in Context	10
1	FOP-ENG	English (optional)	0
Total for semester 1			30
2	FINB118	Accounting and Finance for Managers	5
2	LAWB104	Business Law for Managers	5
2	STAB103	Data Literacy	5
2	MANB115	Foundations of Management and Organisation	5
2	MKTB107	Fundamentals of Marketing	5
2	FOP-ENG	English (optional)	0
2	PSX	Pre-Specialisation Electives	5
Total for semester 2			30
3	MANM123	Business Intelligence	5
3	INTM121	EU studies	5
3	SKIM127	International Business Negotiations	5
3	ECOM123	International Economics	5
3	MANM122	Social Behaviour in Organizations	5
3	SKIM123	Teamwork in an Intercultural Environment	5
Total for semester 3			30
4	ITLM122	Agile Project Management	5
4	STAM121	Basic Statistics	5
4	MANM124	Corporate Responsibility	5
4	FINM122	International Financial and Capital Markets	5
4	INTM122	International Organisations	5
4	SKIM125	Research Methods	5
Total for semester 4			30
5	MKTM122	Global Brand Building	10
5	ECOM109	Global Business	10
5	BPSM304	Strategic Management	10
Total for semester 5			30
6	NGEX	International Business Economics Electives	20

6	FOPM	Free options	10
Total for semester 6			30
7	DISM121	Dissertation	10
7	PLCM121	Work Placement	20
Total for semester 7			30
8	PLCM122	Work Placement in International Context	30
Total for semester 8			30
Grand Total			240

Contents of module groups

English (optional)

ENGB177	Professional English for Business 1	0
ENGB178	Professional English for Business 2	0

International Business Economics Electives

HRMM122	Managing Diversity	5
INTM123	Regional Powers	5
INTM124	EU Policies	5
INTM125	International Protocol	5
INTM126	Regional Studies	5
LAWM122	Economic Law	5

Pre-Specialisation Electives

ARTB110	Introduction to Visual Culture	5
DIPB111	Introduction to Political Science	5
MANB101	Business Ethics	5
PSYB111	Introduction to Psychology	5

Prerequisites