

Standard curriculum for MSc in Strategic International Management

Semester	Code	Module	Credits
1	BPSB303	Business Strategy	5
1	SKIB310	Fundamentals of Research - Academic Skills and Presentations	5
1	SKIB309	Fundamentals of Research - Data Analysis	5
1	FINB310	Principles and Practices of Business Finance	5
1	HRMB315	Principles and Practices of HR Management and Leadership	5
1	MKTB313	Principles and Practices of Marketing and Branding	5
Total for semester 1			30
2	MANB350	Business Intelligence for Data-Driven Management	10
2	SKIB311	Fundamentals of Research - Research Methodology and Design	5
2	SKIB312	Leadership Skills in Cross-Cultural Environment	5
2	MANB308	Strategic Entrepreneurship and Innovation Management	5
2	MANB309	Strategic Project Management	5
Total for semester 2			30
3	DISB301	Dissertation	30
Total for semester 3			30
Grand Total			90
Contents of module groups			

Prerequisites

Module	Prerequisite module
DISB301 Dissertation	SKIB309 Fundamentals of Research - Data Analysis